

Welcome to Sedbergh

Please allow me to introduce myself.

I am the Editor of the Newsletter "Sedbergh & District Lookaround". For any new business that comes into the area or anyone that wishes to branch into Sedbergh, I outline what the Lookaround is and how it works in Sedbergh.

The following information you may find as useful.

We are published on the 1st of every month (except January).

February to November is printed black ink on various coloured papers. The December/January issue is in full colour on art paper.

I do not have whole page adverts but will allow two half page adverts on opposite pages.

The Front Page is given priority to Event Adverts relevant for the appropriate month. Advertisers appear when available on a rotation basis.

I also allow a 4 page insert in the centre of Lookaround for £100. Please make contact if you require further information regarding this.

You can supply the information and I can create an advert for you. You can supply an example in hard copy and I will reproduce it (Please let me know if a particular Font is required). You can supply an original using Microsoft Publisher version 2000 or later or Word to the above sizes either by e-mail, Floppy Disk or CD.

If you order numerous adverts, the content can be the same every month or it can change if you are seasonal.

The closing date for new Adverts is 15th of every month. Renewed adverts and articles are 19th of every month.

Advertising rates have been updated:

December 1991, December 1995, March 1997 & August 1999.

The sizes are:

Single Column x 1" = £7.50
Single Column x 2" = £10.00 (JJ Martin Example below)
Single Column x 3" = £12.50
Single Column x 4" = £15.00
Single Column x 7½" = £25.00

Double Column x 2" = £15.00
Double Column x 3" = £20.00
Double Column x 4" = £25.00 (The Head Example Below)

A single column is 2.56" and a double is 5.12".



THE HEAD AT MIDDLETON

Nr Kirkby Lonsdale, Cumbria *Tel: 015396 20258*

A Charming Country Inn in an area of outstanding natural beauty
situated on the A683 between Sedbergh and Kirkby Lonsdale



Accommodation available

Family Room From £75.00 ~ Double/Twin From £60.00 ~ Single From £35.00
Prices includes Full English Breakfast
All Rooms En Suite, TV, Phone, Tea/Coffee Facilities

BAR MEALS or RESTAURANT and a LOVELY BEER GARDEN
ENQUIRIES WELCOME FOR GROUP PARTY MENUS & BUFFET PRICES

BASKET MEALS SERVED after 9:00 pm

PIZZA AND GARLIC BREAD TO EAT IN OR TAKE-AWAY
SERVED UNTIL CLOSING TIME

USUAL OPENING TIMES

Monday to Friday open every 12 - 2pm then from 6 pm until closoing
Saturday open all day 12 noon to 11 pm ~ Sunday open all day 12 noon to 10.30 pm
Proprietors: David and Elizabeth Martin

If you are a new advertiser in Lookaround, if you order 3 or more adverts, you will receive one free advert and can also include some text explaining who you are, what you are, where you are, etc (which can not all go into an advert) up to about 550 words for free.

If you have more than 3 months of advertising, I will automatically send a renewal reminder should you wish to continue. If you order 10 months, I give you one free (making one whole year).

If you have 3 or more adverts, your details will appear on the Business Page with Internet Links or e-mail address, if you have any, on the Lookaround Web Site at <http://www.sedberghlookaround.org.uk>.

The distribution area is the LA10 Postal District which is Sedbergh and the surrounding villages, but it is sent all round the country and the world.

I respectfully request payment with ordering. Please make cheques payable to "Sedbergh & District Lookaround".

I hope that this is of assistance and if you have any other questions, please do not hesitate to call into the Office or contact me.

Dennis J Whicker
Editor of Sedbergh & District Lookaround
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