

*Welcome to the
Sedbergh & District Lookaround
Community Newsletter*

BUSINESS ADVERTISERS

Please allow me to introduce myself. I am the Editor of the Newsletter "Sedbergh & District Lookaround". For any new business that comes into the area or anyone that wishes to branch into Sedbergh, I outline what the Lookaround is and how it works in Sedbergh.

The following information you may find as useful.

We are published on the 1st of every month (except January).

February to November is printed black ink on white with a full colour cover. The December/January issue is in full colour.

I do not have whole page adverts but will allow two half page adverts on opposite pages.

The Front Page is given priority to Event Adverts relevant for the appropriate month. Advertisers appear when available on a rotation basis.

You can supply the information and I can create an advert for you. You can supply an example in hard copy and I will reproduce it (Please let me know if a particular Font is required). You can supply an original using Microsoft Publisher version 2000 or later saving it as a 2000 File, a Word File or a jpg File to the sizes below either by e-mail or Pen Drive.

If you order numerous adverts, the content can be the same every month or it can change if you are seasonal.

The closing date for Adverts is 15th of every month.

Advertising rates have been updated:
December 1991, December 1995, March 1997 & **August 1999**.

Adverts for the Rent or Sale of property are not Small Adverts and can only be included in a 1" (£7.50) or 2" (£10) Advert. Small Adverts are only for non-business sales (as well as Congratulations and Thank-You's.)

Bed & Breakfast and Camping, Caravaning & Self Catering are £2 per entry per month and do not qualify for any discounts.

The sizes are:

Single Column x 1" = £7.50
Single Column x 2" = £10.00 (Logs Example below)
Single Column x 3" = £12.50
Single Column x 4" = £15.00
Single Column x 7½" = £25.00

Double Column x 2" = £15.00
Double Column x 3" = £20.00
Double Column x 4" = £25.00 (Farfield Mill Example Below)

A single column is 2.56" and a double is 5.12".

LOGS ☒

Dry·Seasoned·Hardwood ☒
Large·and·small·loads ☒
(Softwood·available) ☒

07904·698·794 / 015396·21073 ☒
logs.fgc@gmail.com ☒

farfieldmill

New Exhibition- Rebel Rag Rugs - 5 Sept- 4 Oct
these are "rugs" with attitude, never meant to go under foot, they twist and curl, creating sculptural forms and wall hangings.

Sheepfest @farfield mill
Come and join the fun! Sheep trail, craft stalls, theatre, exhibitions and other events celebrating the wool heritage of Sedbergh

Build a sheep workshops in September
2nd, 3rd & 4th Methodist Church 5.30-8pm
6th Farfield Mill 10.30-4.30pm
7th People's Hall 5.30-8pm
Call to book. 015396 21958

Weavers Café open 10.00 - 5, daily.
For amazing cakes and other delicious treats! Free admission to café and shop

Farfield Mill is open daily 10.30 - 5.00, £3.50/£3, under 16s free.
Garsdale Rd, Sedbergh, LA10 5LW. www.farfieldmill.org 015396 21958
FREE ENTRY for LA10 residents on Sundays

If you are a new advertiser in Lookaround and you order 3 or more adverts, you will receive one free advert and can also include some text explaining who you are, what you are, where you are, etc (which can not all go into an advert) up to about 550 words for free.

If you have more than 3 months of advertising, I will automatically send a renewal reminder should you wish to continue. If you order 10 months, I give you one free (making one whole year).

The Lookaround appears on the Web Site at
<http://www.sedberghlookaround.org.uk>.

The distribution area is the LA10 Postal District which is Sedbergh and the surrounding villages, but it is sent all round the country and the world.

I respectfully request payment with ordering. Please make cheques payable to "Sedbergh & District Lookaround".

Payments by BACS can also be made.

Account: Sedbergh & District Lookaround

Account Number: 90931551

Sort Code: 20-45-45

Reference: Invoice Number or the Month of the Advert

An e-mail is requested to confirm payment has been made which will be acknowledged.

I hope that this is of assistance and if you have any other questions, please do not hesitate to contact me.



Dennis J Whicker

Editor of Sedbergh & District Lookaround

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